

Watch Protection Options

Terms of Coverage ^{1,2}	3-Year Protection Plan	5-Year Protection Plan
Movement failure	*	**
Crystal scratches or breaks	*	**
Case or bezel damage that affects the operation of the watch	***	*
Broken watch bands	*	**
Broken stem or crown	*	***
Broken clasps	*	**
Cosmetic Coverage: One leather/rubber strap replacement per calendar year (if cracked or damaged)	**	***
One refurbishment per calendar year on silver tone stainless steel watch bands (if scratched or scuffed). This does not include: - Cases and bezels - Bands with raised or embossed lettering or other ornamentation - Finishes other than silver tone stainless steel	****	
Added Benefits & Coverage Water damage to water-resistant watches Repairs made by certified watchmakers No deductibles or hidden fees If your watch is beyond repair or the cost to repair exceeds the original purchase price, you will receive an Ashcroft & Oak Gift Certificate equal to your original purchase price of the covered product only. This will fulfull & terminate all coverage obligations under this Protection Plan.	watership Wastership Wastership Wastership Wastership	and the second s
Customer abuse of the covered product	_	_
Battery replacement	_	_
Lost or stolen items	_	_

¹All new watches come with a limited manufacturer's warranty. Where applicable, warranty coverage takes precedence over Protection Plan coverage. Please see your sales associate for details.

²Limitations and exclusions apply. See Terms and Conditions for details and complete list.



Jewelry Created for Now & Forever

Watch Pricing Guide

Coverage Begins on Date of Purchase

Selling Price of Covered Product	3-Year	5-Year
\$50 – \$99.99	\$34.99	\$43.99
\$100 – \$199.99	\$44.99	\$65.99
\$200 – \$299.99	\$55.99	\$89.99
\$300 – \$399.99	\$65.99	\$109.99
\$400 – \$499.99	\$79.99	\$132.99
\$500 – \$599.99	\$89.99	\$154.99
\$600 – \$799.99	\$109.99	\$175.99
\$800 – \$999.99	\$132.99	\$199.99
\$1,000 - \$1,249.99	\$154.99	\$219.99
\$1,250 - \$1,499.99	\$179.99	\$249.99
\$1,500 - \$1,999.99	\$199.99	\$275.99
\$2,000 - \$2,499.99	\$219.99	\$299.99
\$2,500 – \$2,999.99	\$249.99	\$349.99
\$3,000 – \$3,999.99	\$275.99	\$399.99
\$4,000 – \$4,999.99	\$299.99	\$449.99
\$5,000 – \$5,999.99	\$329.99	\$499.99
\$6,000 – \$7,999.99	\$389.99	\$549.99
\$8,000 - \$9,999.99	\$449.99	\$659.99
\$10,000 - \$14,999.99	\$549.99	\$899.99
\$15,000 - \$19,999.99	\$719.99	\$1,099.99
\$20,000 - \$24,999.99	\$899.99	\$1,325.99
\$25,000 – \$29,999.99	\$999.99	\$1,549.99